



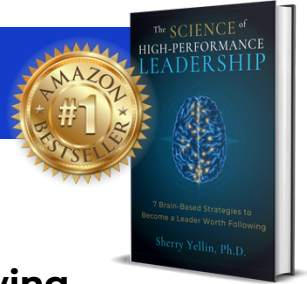
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Unforgettable Leadership.
Unforgettable Results.

NEUROSCIENCE-BASED LEADERSHIP STRATEGIST, AUTHOR,
& TRUSTED ADVISOR TO FORTUNE 500 COMPANIES



The Science of High-Performance Leadership: 7 Brain-Based Strategies to Become a Leader Worth Following

Let Us Bring the 7 Strategies to Your Culture

Overview

The CRANIUM Culture Immersion is a transformative, neuroscience-backed engagement for organizations ready to build brain-friendly, people-powered, performance-driven cultures. Based on the 7 CRANIUM Strategies—Challenge, Relevance, Action, Novelty, Interaction, Using Emotion, and Mosaic—this offering equips leaders and teams to create the conditions where people thrive and results soar.

Who It's For

- Executive teams leading through change or transformation
- Mid-level leaders seeking clarity, cohesion, and cultural alignment
- Emerging leaders building confidence, influence, and leadership identity
- People-first companies aiming to prevent burnout and performance plateaus
- Growth-ready organizations focused on optimizing engagement, talent, and trust
- Forward-thinking cultures hungry for innovation, connection, and sustainable excellence

Four ways to experience the power of CRANIUM:



**The CRANIUM
Overview**



**The CRANIUM
Immersion Lab**



**The CRANIUM
Full Access Culture
Transformation**



**The CRANIUM
Microlearning Series™**

Introducing CRANIUM Microlearning!

Discover how brain-based strategies can move the needle in leadership, performance, and culture with science-backed, high-impact microlearning sessions.



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The CRANIUM Overview

Duration: Half-Day (3.5 hours)

Best For: Executive teams, offsite events, department leadership

Purpose: Inspire awareness, curiosity, and momentum by introducing the 7 CRANIUM Strategies with powerful storytelling, interactive insights, and real-world application.

What's Included:

- High-impact keynote or interactive session
- Strategy Overview: Challenge, Relevance, Action, Novelty, Interaction, Using Emotion, Mosaic
- Culture Pulse Quiz & facilitated discussion
- Signature CRANIUM Strategy Cards™ (digital takeaway)

Outcomes:

- Shared language around culture and leadership
 - Brain-based insight into trust, engagement, and behavior
 - Sparks desire for deeper culture work
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The CRANIUM Immersion Lab

Duration: 2 Full Days

Best For: Intact teams, senior leaders, department rollouts

Purpose: Deep-dive into each of the 7 CRANIUM strategies with immersive activities, team assessments, and live application to current organizational challenges.

What's Included:

- Two-day facilitated workshop (in-person or virtual)
- Team Culture Inventory + Real-time debrief
- CRANIUM Strategy Playbook (print or digital)
- Interactive simulations, breakout labs, and micro-coaching
- Action Planning Toolkit + 30-Day Activation Plan

Outcomes:

- Strategy alignment across leadership layers
- Shift from compliance to ownership
- Immediately usable tools for leading through complexity and change

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The CRANIUM Full Access Culture Transformation

Duration: 7 Months

Best For: Organizations ready for an enterprise-level culture shift

Purpose: Equip leaders at all levels to internalize and integrate the 7 CRANIUM strategies with ongoing learning, application, coaching, and culture reinforcement.

What's Included:

- Monthly workshops
- Monthly deep-dive modules (virtual or in-person)
- 360-degree Culture Maturity Assessment (pre + post)
- Monthly Culture Builder Micro-Challenges
- Leadership Circles: Guided group coaching (monthly)
- Individual Coaching
- Internal Champion Certification Pathway
- CRANIUM Strategy Cards™ + Activation Kits for all participants

Outcomes:

- Sustained behavior change and strategic alignment
- Internal facilitators equipped to scale culture transformation
- High-trust, high-engagement environments with measurable business results

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CRANIUM Microlearning Series™

Introducing: Bite-sized brilliance. Custom-built for real-world change.

What It Is:

A library of 30+ science-backed, high-impact microlearning sessions — each one laser-focused on the brain-based strategies that move the needle in leadership, performance, and culture.

How It Works:

Step 1:
**Identify your
challenge or goal**

Step 2:
**We bundle the webinars
targeted to your needs**

Step 3:
**Real-world
change**

We don't believe in one-size-fits-all. We believe in one-size-fits-you. You choose the outcomes that matter most — we build a custom learning arc using our modular, mix-and-match Grab and Grow Webinars. Whether you're aiming to reduce burnout, build trust, increase clarity, or elevate emerging leaders — we've got a brain-based bundle to match.

Sample Custom Series Options:

Clarity + Confidence Series

For teams in transition or fast growth. Includes:

- Communicating with Clarity
- Speak Up, Show Up
- Strategic Thinking
- Stakeholder Savvy
- Clarity Over Chaos

Resilience + Performance Series

For burned-out teams or high-pressure environments. Includes:

- 5 Hacks for Creating Calm in Chaos
- The Resilience Advantage
- Fuel Up
- Intelligent Productivity
- EQ Unlocked

Trust + Culture Series

For leaders building high-performance, high-safety teams. Includes:

- 3 Essentials to Building Radical Trust
- Collaborate Like a Pro
- The Hidden Superpower (Listening)
- Tough Talks Made Easy
- Mastering the Art of Delegation

