

EQUIPPING LEADERS AND TEAMS TO *impact, inspire, and achieve* LASTING RESULTS.



YOUR CULTURE IS OUR PRIORITY.

When we lead, learn, and live the way the brain works best, we achieve unforgettable results with less effort.

What We Do:

We equip leaders, teams, and high performers to achieve unforgettable results through innovative, brain-based learning and coaching solutions. We partner with clients worldwide to custom design learning and coaching engagements that maximize individual potential, team performance, organizational culture, and bottom-line impact. Our exclusive CRANIUM method combines neuroscience with highly engaging, practical application. Our results include:

- cultivating strong and trusting relationships
- increasing accountability across the organization
- igniting cultures of inclusion and belonging
- attracting and retaining talent
- achieving individual and team potential
- improving profits and productivity

What Sets Us Apart from the Competition:

- An evidence-based CRANIUM methodology based on seven principles of how the brain learns best
- Custom design to ensure we provide the right solution for the right need in the right way
- A team of coaches certified by the International Coaching Federation
- A wealth of practical resources including strategies, tools, and empirically-valid individual, team, and organizational assessments

Core Capabilities:

Experiential Leadership Development

LEAD is our signature leadership program. It's an immersive and transformational experience for leaders customized based on the organization's needs, goals, and team members. LEAD is comprised of six stages of content delivered over an extended time, with an approach that integrates the four most powerful development tools: content, coaching, community and connection.

Executive Coaching

Our ICF-credentialed coaches provide comprehensive coaching engagements for executives, leaders, emerging leaders, individual contributors, and teams. We use a number of assessments and 360 diagnostic tools to inform the coaching process.

Instructional Design

We use a collaborative, proven process for designing and developing custom learning solutions including in-person, virtual, and elearning.

Professional Development

We have a library of interactive, engaging workshops on key leadership topics such as interpersonal communication, emotional intelligence, and inclusion that can be offered in-person, virtually, or through our online CRANIUM Campus.

Consulting

We provide consulting around individual and organizational productivity including culture development, system orientation, retention strategies, and strategic and succession planning.

Certifications:



Expected
October 2024

NAICS Codes:

- 611430** Professional and Management Development Training
- 541612** Human Resources Consulting Services
- 541618** Other Management Consulting Services
- 541611** Administrative Management and General Management Consulting Services

Organizational Designations:

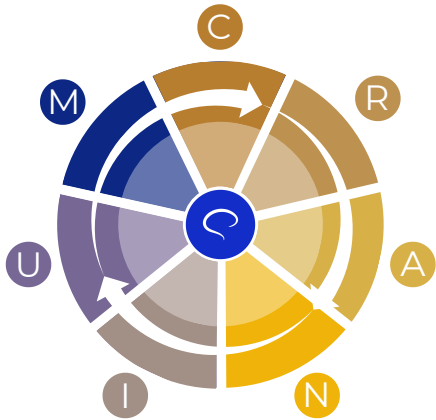
- Registered Name:** The Learning Connection, Inc.
- DBS:** Sherry Yellin
- DUNS Number:** 1026387855
- UEI:** E946ZLMPHD45
- CAGE Code:** 3BDB5
- Corporate Structure:** C Corp
- State of Incorporation:** Texas
- Business Formed:** 2001

Contact Information:

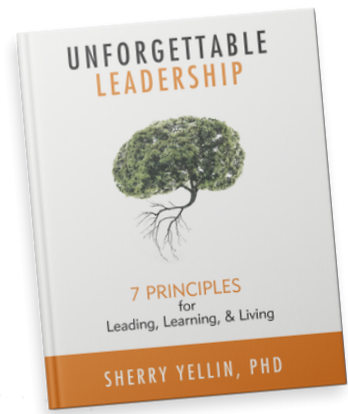
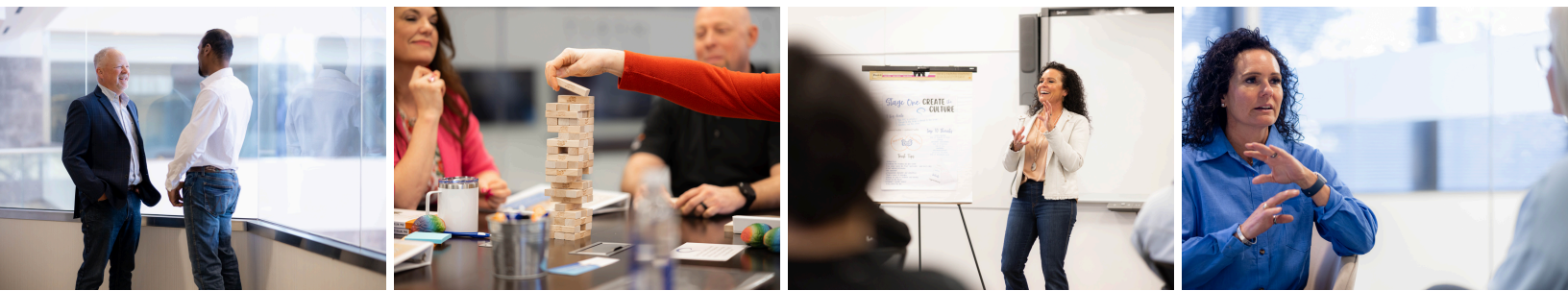
- Phone:** (214) 505-5623
- Email:** sherry@yellingroup.com
- Web:** www.yellingroup.com
- LinkedIn:** sherry-yellin

Our evidence-based CRANIUM Methodology has 7 principles which are supported through 6 stages:

1: Culture | 2: Vision | 3: Communication | 4: Innovation | 5: Emotional Intelligence | 6: Inclusion



- C** **CHALLENGE** | minimizing threat and increasing trust
- R** **RELEVANCE** | leading with vision and values
- A** **ACTION** | embracing the brain's limitations and living a healthy life
- N** **NOVELTY** | challenging convention and fostering imagination
- I** **INTERACTION** | involving and developing others through choice and voice
- U** **USING EMOTION** | leveraging the power of the emotional brain
- M** **MOSAIC** | welcoming differences and creating belonging



Dr. Yellin's book *Unforgettable Leadership* reveals practical ways to apply seven brain-based-learning principles to achieve unforgettable results in leadership, learning, and living. The result? Discover how to become your best self, live your best life, and leave your best legacy by learning how the brain learns best.



Unforgettable Leadership. Unforgettable Results.

Select Clients:

